

For all your little patients

Children's Advil® Fast on Fever Stronger than Pain

Faster fever relief

- Controls fever faster and longer than Children's Tylenol®†

Unsurpassed pain relief

- Associated with otitis media, sore throat, toothaches, colds, and flu

Less frequent dosing

- Every 6 to 8 hours compared to every 4 with Children's Tylenol

Gentle on patients

- Low frequency of adverse events in actual use¹



Also in great-tasting Chewables

* Tylenol is a registered trademark of McNeil Consumer Products Company.

† Based on reducing temperature to <100°F; liquid formulations only.

Reference: 1. Clinical study: Children's analgesic medicine project (CAMP). Unpublished study. Medical Department, Whitehall-Robins Healthcare.

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Available FREE for use in your practice

What parents need to know about proper infant and toddler nutrition



GERBER® offers several extremely helpful and useful teaching aids for use and distribution in pediatric practice.

These materials, clearly and concisely written, are easy to understand and use.

Introducing Solid Foods

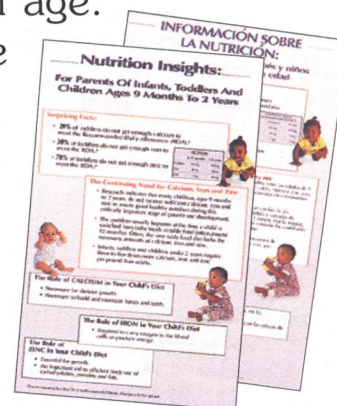
These teaching aids are designed to help professionals guide parents in the infant's transition to solid foods. Presented in a format that allows the professional to individualize instructions for each baby. Available in **English, Spanish, Chinese** and **Vietnamese**.



Growing Nutrient Needs

These aids cover important insights for parents of infants, toddlers and children up to 2 years of age.

Topics addressed include the critical need for calcium, iron and zinc for healthy growth and development. Available in English and Spanish.



To order an office supply of these materials, and to request a review sample of our other parent booklets, please call the Gerber Professional Information Line: 1-800-595-0324 Monday-Friday 8AM-4PM EST.

Visit our website:
<http://www.gerber.com>



Gerber®

Seventy years of commitment to infant nutrition

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For the treatment of bacterial conjunctivitis

OCUFLOX.®

*Because her eyes
are in your hands.*

- The #1 prescribed ocular anti-infective among ophthalmologists.¹
- A recent in vitro study confirms that a very high percentage (87% to 100%) of indicated pathogenic bacteria, including *Pseudomonas aeruginosa*, was eradicated by OCUFLOX.®²
In vitro data are not always indicative of clinical success or microbiological eradication in a clinical setting.
- OCUFLOX® provides earlier symptomatic relief than Tobrex® at days 3 to 5 (at day 11, results were similar).³
- Gentle on ocular tissue and proven safe and effective for children 1 year of age and up.

 ALLERGAN


Consumer Healthcare

OCUFLOX® is indicated for bacterial conjunctivitis due to susceptible strains of *Staphylococcus aureus*, *Staphylococcus epidermidis*, *Streptococcus pneumoniae*, *Enterobacter cloacae*, *Haemophilus influenzae*, *Proteus mirabilis*, and *Pseudomonas aeruginosa*.

The most frequently reported drug-related adverse reaction was transient ocular burning or discomfort. Other reported reactions include stinging, redness, itching, chemical

conjunctivitis/keratitis, periocular/facial edema, foreign-body sensation, photophobia, blurred vision, tearing, dryness, and eye pain. Rare reports of dizziness have been received.

1. Scott-Levin Source Prescription Audit, 4th quarter 1997. 2. Jensen HG, Felix C. In vitro antibiotic susceptibilities of ocular isolates in North and South America. *Cornea*. 1998;17(1):79-87. 3. Gwon A. Ofloxacin vs tobramycin for the treatment of external ocular infection. *Arch Ophthalmol*. 1992;110:1234. ©1999 Allergan, Inc., Irvine, CA 92612. Licensed from Daiichi Pharmaceutical Co, Ltd, Tokyo, Japan, and Santen Pharmaceutical Co, Ltd, Osaka, Japan. Tobrex® is a registered trademark of Alcon Laboratories, Inc.

Strong on relief, gentle on the eyes.

Please see accompanying brief prescribing information.

Ocuflox
(ofloxacin
ophthalmic
solution) 0.3%

COMING SOON

**AN ADDITION
TO THE FAMILY**

allegra[®]
fexofenadine HCl