

AAP News™

Electronic media is focus of Peds 21 program in San Francisco

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How do you advise parents on electronic media use by children and adolescents when technology is constantly evolving *and* fit that discussion into an already jam-packed health maintenance visit?

The Pediatrics for the 21st Century (Peds 21) program “The Medium Is the Message: How

Electronic Media Are Transforming Our Patients’ World” will answer these and other questions Oct. 21 prior to the AAP National Conference & Exhibition in San Francisco.



Attendees will hear from experts in the field about the role of media in child health across the lifespan. Learning objectives include:

- identifying best-available evidence to counsel parents about introducing media to children under the age of 2 years;
- identifying the role that media play in the disruption of healthy sleep cycles;
- evaluating recent data on the relationship between media use and prosocial and antisocial behaviors; and
- analyzing the effects that media play in school readiness and academic success, obesity, and high-risk teen behaviors.

The program, sponsored by the AAP Council on Communications and Media, will feature the following presentations:

- Keynote address: “Health Impacts of Media on Children” by Michael O. Rich, M.D., M.P.H., FAAP;
- “Screens and the Developing Brain” by Dimitri A. Christakis, M.D., M.P.H., FAAP;
- “Chalkboards and Books? What Are Those?” by David T. Tayloe Jr., M.D., FAAP;
- “A Weighty Matter” by Stephen J. Pont, M.D., M.P.H., FAAP;
- “I’ll Sleep When My Battery Dies” by Sugay Kansagra, M.D.;
- “First Person Shooter – Video Game Virtual Violence” by Col. Jeffrey W. Hutchinson, M.D., FAAP; and
- “Sex, Drugs, and Rock and Roll,” by Megan A. Moreno, M.D., M.S.Ed., M.P.H., FAAP.

There also will be two question-and-answer segments and abstract presentations.

Attendees can attend related sessions that run throughout the conference, including a keynote address by Richard E. Besser, M.D., FAAP, chief health and medical editor for ABC News, who will discuss “Promoting Children’s Health: From ABC to the Twitterverse” on Oct. 22. Other sessions address screen time and the developing brain; legal and ethical issue for pediatricians who use social media; and media’s impact on youth sexuality.

Attendees can earn up to 48.25 AMA PRA Category 1 credits. Ten points of American Board of Pediatrics Maintenance of Certification Part 2 credit can be earned by completing a self-assessment after the Peds 21 program. Registration is complimentary but required. For details, visit www.AAPexperience.org/peds21.

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