



Academy forging connections to expand resources across globe

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The Academy's new Global Business Development team is connecting with institutions outside the United States to address pediatric challenges.

The relationships established with leaders and those serving as ambassadors for ministries of health, hospitals, universities, organizations, medical societies and others intend to boost children's health worldwide.

Launched in 2020 with the hiring of Albert Jones as its director, AAP Global Business Development introduces international institutions to the Academy's suite of global programs, products and services as well as tools to address areas such as mental health, care for small and sick newborns, vaccine hesitancy and advocacy.

AAP Global Business Development focuses on deploying programs to high- and middle- income countries and populations as well as supporting low-income countries.

The work of AAP Global Business Development helps institutions improve public health and patient care through offerings such as:

- International institutional membership that can bring AAP resources to physicians, residents and medical students and connects pediatricians around the world.

- Advocacy building resources including workshops and technical assistance to strengthen pediatricians' roles as advocacy champions.
- Support from AAP clinical and policy leaders when developing and revising national and subnational policies and clinical guidelines.
- Training in specialized topics such as behavioral and developmental pediatrics, pediatric emergency medicine and global health education.

Learn more at <https://bit.ly/3D1UNhX>. Those registered for AAP Virtual National Conference & Exhibition can visit the Global Business Development exhibit through Jan. 31, 2022, at <https://bit.ly/3ATdsMn>.

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