

## FYI: January campaigns, free e-book on perinatal care

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### AAP campaign calendar

#### Focus on HPV vaccination this month

What do you say to reassure parents who have read myths online about HPV vaccine side effects? The AAP HPV Champion Toolkit has answers. Arm yourself with information to make practical practice changes to improve HPV vaccine administration rates, including talking points, webinars, continuing medical education links and educational posters. Visit <http://bit.ly/HPVChamp>. On Twitter, follow #CervicalHealthMonth.



#### Birth Defects Prevention Month

The message for 2018 is Prevent to Protect: Prevent Infections for Baby's Protection. For pediatricians, it is a call to take precautions against diseases such as Zika (see *Red Book* Chapter, <http://bit.ly/2zSNUzz>) and promote immunizations for protection against other preventable infectious diseases that cause birth defects in unborn babies. The National Birth Defects Prevention Network has details at <https://nbdpn.org/>.

#### Drug & Alcohol Facts Week, Jan. 22-28

Order educational materials by Jan. 15 from the National Institute on Drug Abuse, <https://teens.drugabuse.gov/national-drug-alcohol-facts-week/order-free-materials>.

#### Free e-book on Shop AAP

Don't forget to get the free member benefit e-book *Guidelines for Perinatal Care, 8th Edition* by the AAP Committee on Fetus and Newborn and American College of Obstetricians and Gynecologists Committee on Obstetric Practice. The e-book includes the latest recommendations on quality care of pregnant women, their fetuses and their newborns.

Look for the e-book in your AAP Digital Library, <https://shop.aap.org/account/my-digital-library/>. Need help accessing the e-book? Visit <http://bit.ly/2nsWL9c>. Associate, International and National Affiliate Members are not eligible for this benefit.

